

Report Title: Geographical Report

Area: Lincoln LA

Prepared by: LTA Participation Team

**Created on:** 05/11/2020

**Description:** This report was created using Periscope® mapping software and contains

demographic data relating to the geographic area selected and the LTA Registered venues and members within the catchment. It also includes information on non registered tennis venues and educational establishments

taken from other sources.

### Contents

6.3

1	Tennis Profiles
1.1	Basic overview of the Tennis Profiles; full details within the 'Growing Membership' resource.
2	Clubs and Parks
2.1 2.2	Details of the registered venues within the geographic area including facility size/make up. Details of the non-registered parks within the geographic area.
2.2	Details of the non registered parks within the geographic area.
3	Membership
3.1	LTA members by tennis profile within the geographic area.
3.2	LTA members by drive time within the geographic area.
4	Potential
4.1	Potential 'lookalikes' within the geographic area.
4.2	Top 5 Postal Sectors within the geographic area by Tennis Profile.
5	Educational Institutes
5.1	Educational Institutes by type within geographic area.
5.2	Named Educational Institutes within the geographic area.
6	Disability
6.1	Population with disabilities within the geographic area.
6.2	Disability and special needs centres within the geographic area.

Named disability and special needs centres within the geographic area

#### 1.1 Basic overview of the Tennis Profiles

#### We've created 6 different profiles to show what people want from their tennis experience

Tennis Titan Frequent players & tennis club members for whom tennis is their main sport and key

interest.

Tennis Troupers Often club members, largely family-oriented, middle-aged players for whom tennis is a

hobby; interested in playing with teams to partnering with their kids in the sunnier

Seasonal Spinners Largely young women, they play sport in general for athletic reasons (often being gym-

goers and joggers), and enjoy their tennis a lot, though tennis is very intertwined with

friends and being social.

Wimbledon Warriors Largely young men who are keen athletes, they like tennis and want to play more,

though are often held back my factors outside of the summer.

Social Butterflies Infrequent, younger and less experienced players for whom tennis is an occasional fun

summer activity.

Senior Stalwarts An older group of players for whom tennis is a social habit and they play with a regular

group as a way of keeping social and enjoyable gentle exercise.

Non Profile This is a term to identify certain demographics that do not match a tennis profile.

# 2. Clubs and Parks

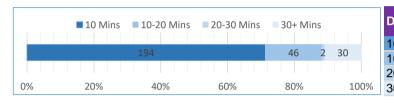
2.1 Registered venues within the geographic area							
Name	Туре	None Floodlit	Floodlit	Indoor	Seasonal	Padel	<b>Total Courts</b>
Eastgate Club	Club	1	7	0	0	0	8
Rustons Tennis Club	Club	0	6	0	0	0	6

2.2 Non-registered parks within the geograp	hic area
Name	
Boultham Park	
Ruston Sports & Social Club	
West Common	

## 3. Membership

3.1 LTA members by tennis profile within the geographic area				
Tennis Segment	Total	Total %		
Tennis Titans	0	0%		
Tennis Troupers	25	9%		
Seasonal Spinners	39	14%		
Wimbledon Warriors	10	4%		
Social Butterflies	3	1%		
Senior Stalwarts	195	72%		
Non Tennis	0	0%		
Total	272	100%		

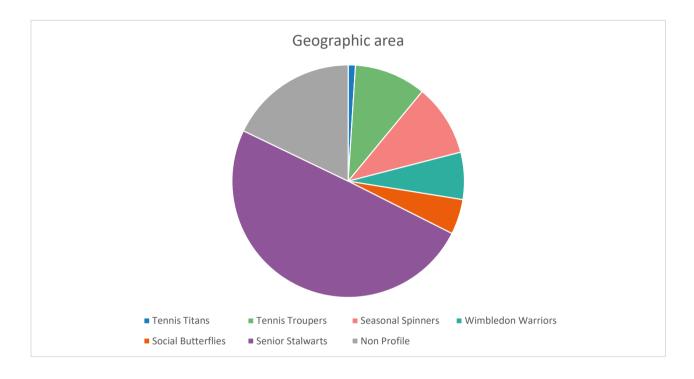
#### 3.2 LTA members by drive time within the geographic area



Orive-Time	# Members
10 Mins	194
10-20 Mins	46
20-30 Mins	2
30+ Mins	30

## 4. Potential

4.1 Potential within the geographic area				
Tennis Segment	Population	%		
Tennis Titans	943	1%		
Tennis Troupers	9,328	10%		
Seasonal Spinners	9,352	10%		
Wimbledon Warriors	6,139	7%		
Social Butterflies	4,571	5%		
Senior Stalwarts	46,474	50%		
Non Profile	16,712	18%		
Total	93,520	100%		



## 4.2 Top 5 Postal Sectors within the geographic area by Tennis Profile

Tennis Titans				
Postcode	Location	Potential		
LN1 2	Saxilby	2,672		
LN2 2	Lincoln	1,701		
LN4 2	Bracebridge Heath	981		
LN6 8	Lincoln	564		
LN4 1	Washingborough	562		

Tennis Troupers				
Postcode	Location	Potential		
LN1 1	Lincoln	2,805		
LN2 4	Lincoln	2,787		
LN4 2	Bracebridge Heath	1,384		
LN6 7	Lincoln	1,119		
LN5 7	Lincoln	1,031		

Seasonal Spinners				
Postcode	Location	Potential		
LN1 1	Lincoln	2,439		
LN5 8	Lincoln	2,164		
LN2 5	Lincoln	1,491		
LN1 3	Lincoln	1,477		
LN2 4	Lincoln	942		

Wimbledon Warriors				
Postcode	Location	Potential		
LN6 7	Lincoln	3,161		
LN1 1	Lincoln	1,928		
LN2 1	Lincoln	406		
LN2 5	Lincoln	347		
LN5 7	Lincoln	234		

Social Butterflies				
Postcode	Location	Potential		
LN5 7	Lincoln	1,985		
LN5 8	Lincoln	1,376		
LN2 5	Lincoln	1,198		
LN4 1	Washingborough	11		
LN2 2	Lincoln	0		

Senior Stalwarts				
Postcode	Location	Potential		
LN5 9	Lincoln	10,803		
LN4 1	Washingborough	9,451		
LN6 8	Lincoln	9,009		
LN6 0	Lincoln	8,602		
LN1 2	Saxilby	8,265		

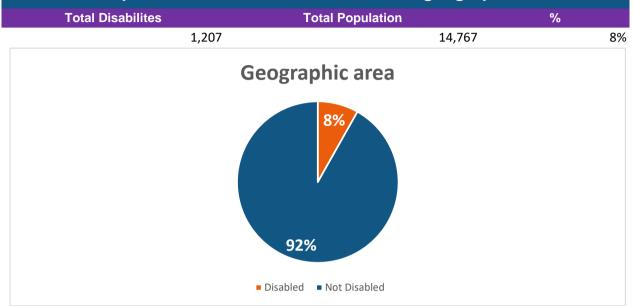
## 5. Educational Institutes

5.1 Educational Institutes by type within the geographic area		
Type	Total	
Nursery	2	
Primary	23	
Secondary	7	
Colleges	1	
Higher Education	2	
SEN	5	
Other	3	
Total	43	

5.2 Named Educational Institutes within the geographic area		
Name Type		
The Lincoln St Giles Nursery School Nursery		
The Kingsdown Nursery School, Lincoln	Nursery	
The Lincoln Manor Leas Junior School	Primary	
Mount Street Academy	Primary	
Lincoln Birchwood Junior School	Primary	
Westgate Academy	Primary	
The Lincoln St Peter-in-Eastgate Church of England (Controlled) Infan	Primary	
The St Faith's Church of England Infant School, Lincoln	Primary	
Sir Francis Hill Community Primary School	Primary	
Lincoln Carlton Academy	Primary	
Woodlands Infant and Nursery School	Primary	
Leslie Manser Primary School	Primary	
Lincoln Monks Abbey Primary School	Primary	
St Giles Academy	Primary	
The Saint Hugh's Catholic Primary Voluntary Academy, Lincoln	Primary	
The St Faith and St Martin Church of England Junior School, Lincoln	Primary	
Ermine Primary Academy	Primary	
Bracebridge Infant and Nursery School	Primary	
The Lincoln Bishop King Church of England Primary School	Primary	
The Meadows Primary School	Primary	
Our Lady of Lincoln Catholic Primary School	Primary	
Hartsholme Academy	Primary	
The Lancaster School	Primary	
The Lincoln Manor Leas Infants School	Primary	
The Lincoln St Peter at Gowts Church of England Primary School	Primary	
The Priory City of Lincoln Academy	Secondary	
The Priory Academy LSST	Secondary	
Lincoln Christ's Hospital School	Secondary	
Lincoln UTC	Secondary	
The Priory Witham Academy	Secondary	
Lincoln Castle Academy	Secondary	
St Peter and St Paul, Catholic Voluntary Academy	Secondary	
Lincoln College	Colleges	
Bishop Grosseteste University	Higher Education	
University of Lincoln	Higher Education	
The Pilgrim School	SEN	
Fortuna School	SEN	
The Lincoln St Christopher's School	SEN	
The St Francis Special School, Lincoln	SEN	
Lincoln The Sincil School	SEN	
Springwell Lincoln City Academy	Other	
Acorn Free School	Other	
Lincoln Minster School	Other	

## 6. Disability

#### 6.1 Population with disabilities within the geographic area



#### 6.2 Disability and special needs centres by type within the geographic area

Туре	Total
Age UK Limb Centres	1
Limb Centres	1
Local Minds	0
MENCAP	0
Spinal Units	0

#### 6.3 Named disability and special needs centres within the geographic area

Name	Туре
	Age UK
Age UK Lincoln & South LincolnshireLN1 1UQ	
Lincoln DSC (Nottingham Satellite Centre), Lincoln Lower Limb Satellite Centre, c/o	Limb Centres
Occupational Therapy Department, Lincoln County Hospital, Greetwell Road, LN2	